

† Report Summary: _____

Total Hits:3

Total Audience Impressions:244,798

Total Publicity Value:\$11,081.99

1) Market: Minneapolis-St. Paul MN [MS] [15] HUT: 1,721,940 DMA%: 1.50

Date: 08/06/2013 Time: 10:30pm Aired On: KSTP Affiliate: ABC Show: 5 Eyewitness News at 10 (2/2)

Estimated Audience Number: 73,756 | Estimated Publicity Value: \$3,338.93

22:45:41.00 And, gluten intolerance. My brother gets very, very sick two days vomiting and such, and you know, he cannot have even a speck, and that's why this gluten-free labeling is so important. Amy says this change is also important for people who have embraced a gluten-free lifestyle. In the land of 10,000 lakes, boats are back. Not that they ever left completely, but after years of slumping **sales** largely because of the economy, retailers tell us they're seeing a turn around. The **national marine manufacturers** association says new **powerboat sales** increased 10% nationally in 2012, and they increased by 34% in Minnesota. Numbers aren't in yet for 2013, but the association expects another 5% worth of growth. It's been sitting for two, three, four, five years and they're bringing them in for, can you get it going again? The **national marine manufacturers** association says last year Minnesota ranked fourth in state **powerboat sales**. That's just behind Florida, Texas and Michigan. Boating with the boys of summer, here is Joe Schmit. There you go. Two years ago, Andrew Albers was an unemployed left-handed pitcher with an 87-mile an hour fastball. Tonight, he was making his major league debut as the starting pitcher for the Minnesota Twins, and the Twins made sure that Albers got off to a good start. Justin Morneau hit this two-run homer in the first to give the Twins a 3-nothing lead. A Brian Dozier led off the game with a homer. If Albers was nervous, it did not show. He got Billy Butler to hit into a double-play to end the first inning. Three years ago, he could not get a job with a NY major league club. The same can be said about Chris Coghlan, but he hit his 3rd homer of the season to give 5-nothing lead. But, this night belonged to Andrew Albers. He gave up no hits and four runs in 5 1/3 innings. Welcome to the big leagues, kid. One of the major rule changes this year in the NFL could hurt Adrian Peterson of the Vikings (TRT=06:18)

2) Market: Minneapolis-St. Paul MN [MS] [15] HUT: 1,721,940 DMA%: 1.50

Date: 08/06/2013 Time: 6:00pm Aired On: KSTP Affiliate: ABC Show: 5 Eyewitness News at 6

Estimated Audience Number: 98,332 | Estimated Publicity Value: \$4,451.48

18:17:30.00 Taking a look from chopper 5 today, you can see the land of 10,000 lakes, boats are back. Not that they ever left completely, but after years of slumping **sales**, largely because of the economy, retailers tell us they're seeing a turnaround. Our Tim Sherno explains why it's both a national and local trend. Alan Tucker knows a thing or two about boats. Fast boats. About 120. Were humming. In addition to racing, he sells new and used motors at Supreme Marine in Minneapolis, and this year, **sales** are up. It's been sitting for two, three, four, five years, and they're bringing them in for, can you get it going again? It's a similar story at Hallberg Marine in Wyoming, especially when it comes to pontoons. We've had by far the best year we've ever had in 54 years at Hallberg. In fact, the whole industry is having its best season in years. The **national marine manufacturers** association says new **power boat sales** increased 10% nationally in 2012, and they increased by 34% in Minnesota. Numbers aren't in yet for 2013, but the association expects another 5% worth of growth. It's good news for Tucker's racing career. Slow **sales** won't stop him, but because he's been in a wreck or two like this one, his wife might. She finally says, I guess it ain't that bad. Tim Sherno, 5 eyewitness news. The **national marine manufacturers** association says last year Minnesota ranked fourth in state **power boat sales**. Numbers one, two, and three in order were Florida, Texas, and Michigan. Ch. Were following a busy day at the state capitol (TRT=01:40)

3) Market: Minneapolis-St. Paul MN [MS] [15] HUT: 1,721,940 DMA%: 1.50

Date: 08/06/2013 Time: 4:30pm Aired On: KSTP Affiliate: ABC Show: 5 Eyewitness News at 4:30

Estimated Audience Number: 72,710 | Estimated Publicity Value: \$3,291.58

16:35:19.00 In the lands of 10,000 lakes, boats are back. Not that they ever left completely, but after years of slumping **sales**, largely because of the economy, retailers tell us they're seeing a turnaround. Our Tim Sherno explains why it's both a national and local trend. Alan Tucker knows a thing or two about boats. Fast boats. About

120.Bo in addition to racing them, he sells new and used motors at supreme marine in minneapolis. And this year, **sales** areal up. Its been sitting for two, three, four, five years, and theyre bringing them in for, can you get it going again? In its a simsilar story at hallberg mar ine in wyoming. Especially when it w comes to pontoons. Weve had by far thehe best year weveye ever had in 54 years at hallberg. In fact, the whole industry is having its best season in years. The **national marine manufacturers** association says new **power boat sales** increased 10% nationally in 2012, and they increased by 34% in minnesota. Numbers arent in yet for 2013, but the association expects another 5% worth of growth. Its good news foror tuckers racing career. Slow **sales** wont stop him, but because hes been in a wreck or two like this one, his wife might. She finallyin says, i guess it aint that bad then. So she let me race again. Tim sherno, 5 eyewitness news. Ne up next at 4:30, a big initiative of governor daytons, and its where your tax dollars are going. Were hearing what extra money ey will need for school districts this coming year. And a lot of these kids are the only one in their class with acne (TRT=01:34)